



Port Membership

Building partnerships throughout the Pacific



As drivers of economic growth, facilitating trade and generating thousands of jobs, ports of the Pacific Ocean share a common vision: To provide an efficient, fluid, and cost-effective supply chain in a safe, environmentally sustainable and economically viable manner. The Association of Pacific Ports assists Member Ports in achieving this vision by enabling the sharing of best practices and lessons learned, peer-to-peer networking, and professional development.



The APP invites you to be a part of our network.



www.pacificports.org

About the APP

The APP has been committed to building partnerships, facilitating dialogue, and encouraging best practices for port governance, management, and operations throughout the Pacific since it was established in 1913 as the Pacific Coast Association of Port Authorities.

Throughout our 100+-year history, our objectives have remained consistent:

- Engage members and provide opportunities for networking and relationship-building through conferences, workshops and strong communications.
- Develop and foster good relations and collaboration among members.
- Promote and increase the efficiency of member ports and harbors through the dissemination of information on new and improved techniques and technologies.
- Develop policy positions on matters of common interest in the various fields of port and terminal operations.
- Advise members on recent activities within the port and harbor industry.

APP Port Membership...

Our membership reflects the great diversity of ports throughout the Pacific Ocean. Whether small or large, or whether focused on recreational marina management, commercial shipping activities or even airport operations, Port Members find the APP's forums for information exchange and networking conducive to furthering the goals of their own port. Common topics of interest, such as infrastructure funding and permit approval processes, environmental sustainability and best practices, harbor operations, risk management, and port governance are just a few of the issues that we address.

In a recent poll of Members, the top three reasons for joining the APP were:

- To learn about the best practices of other ports and share your own experiences.
- To network and build relationships within the port community.
- To provide leadership in fostering good relations with ports throughout the Pacific Ocean.

TESTIMONIALS...

"By participating in the association's conferences, we are able to exchange experiences and establish a friendly bond with other members. In 2015, TIPC had the opportunity to host APP's 102nd Annual Conference in Kaohsiung, which was a very successful session. During those four days, we effectively enhanced the visibility of the Port of Kaohsiung and promoted TIPC's vision for our ports."

*Tai-Hsin Lee, Past President,
Taiwan International Ports Corporation Ltd.*

"Diversity is the strength of the Association. Meeting my peers from all sizes of ports and jurisdictions provides great insight into what is possible at home."

Kim B. Puzey, General Manager, Port of Umatilla

"You don't know what you don't know! Being able to engage with my peers as well as port community stakeholders provides invaluable information that I can take back to my own Port."

Lorianna Kastrop, Commissioner, Port of Redwood City

Membership has its benefits...

The APP has developed a Port Member benefit package that delivers on: 1) education and professional development; 2) relationship-building and networking; and 3) bottom-line savings for your business development budget.

APP CONFERENCES & WORKSHOPS

In addition to significant savings for conference registration, Port Members are provided a key opportunity to directly engage with their peers to discuss key topics of importance, learn best practices and lessons learned, and build networks that will last beyond the days of the conference. In addition, the APP's semi-annual conferences (one in summer, another in winter) and topic-specific workshops held throughout the year, provide numerous opportunities to engage with key port suppliers to gain insights into new technology, new services and new products on the market that will assist in improving management practices.

BUSINESS DEVELOPMENT

In addition to enhanced member profiles on the APP website Port Members receive:

- Opportunities to connect and develop relationships with key port leaders.
- Member news posted online and promoted through *Pacific Ports Magazine*, social media, and the APP's semi-monthly e-news.
- Use of APP's in-house writers for drafting of news releases.
- Three months of free on-line banner advertising (plus discounted rates for additional months).
- Discounted advertising rates for all APP communications (*Pacific Ports Magazine*, semi-monthly e-news, and conference on-site publications).

INDUSTRY REPRESENTATION

The APP attends industry conferences and trade shows to represent the Association and its members within the larger maritime community. Members will benefit through the distribution of APP communication materials as well as networking aimed at promoting members.

APP staff are developing key partnerships within the industry that extend beyond events and networking. Partnerships and connections with trade publications, not-for-profit trade associations, and both industry and government-led initiatives will provide opportunities for the APP to assist members in promoting their news and views as well as gather information that will ultimately benefit the efficiency and effectiveness of APP Members.

DEMONSTRATING LEADERSHIP

One of the key goals of the APP is to allow Port Members to learn from each other in the areas of governance, management, and operations as well as identify opportunities for collaboration. This holistic approach to the port industry is not only a benefit for the Member but a benefit others who can learn from your successes. Through forums such as APP conferences and workshops, strong industry communications, and maritime trade shows and conferences, Port Members can demonstrate leadership by assisting the port sector to become an efficient, fluid and cost-effective partner in the global supply chain.





PORT MEMBERSHIP APPLICATION

Port: _____

Address: _____

City: _____ Province/State: _____

Country: _____ Zip/Postal: _____

Telephone: _____ Website: _____

Designated to represent our port is:

Name (1st): _____ Position: _____ Email: _____

Name (2nd): _____ Position: _____ Email: _____

Date of Application: _____ **(Please email your logo to app@pacificports.org).**

DUES SCHEDULE (Please check the category that fits your port):

- () Ports with gross revenues of less than \$1 million (USD): \$455 USD
- () Ports with gross revenues between \$1 and 7 million (USD): \$1,540 USD
- () Ports with gross revenues between \$7 and 25 million (USD): \$3,085 USD
- () Ports with gross revenues in excess of \$25 million (USD): \$4,610 USD
- () Ports with gross revenues in excess of \$250 million (USD): \$9,220 USD

Membership year runs August 1-July 31. Please contact jane@pacificports.org to discuss quarterly pro-rated fees for applications submitted outside of the regular term.

Payment may be made by check, MasterCard or Visa. If paying by credit card, email jane@pacificports.org.

Check enclosed Visa MasterCard

Card Number _____ Exp. date _____

Signature _____ Name on Card _____

Please make checks payable to Association of Pacific Ports and send to:

Association of Pacific Ports
300 - 1275 West 6th Avenue
Vancouver, BC V6H 1A6 Canada

U.S. Registered Address (non-mailing): 8405 SW Barbur Boulevard, Portland OR 97219 USA
U.S. Federal tax ID number is 94-1581549.

Please feel free to contact us with any questions (604-893-8800 | app@pacificports.org).

Thank you for joining APP!