



Different by Design

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Engagement, Content, and Cruise
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Success is supporting and celebrating our communities by building a cruise industry that is sustainable, resilient and people-focused



Pacific Northwest (PNW) & Alaska Route



- One of the busiest cruise corridors globally
- 1.6M passengers/year
- Billions in visitor spending

PNW Cruise Industry – Current Status



- High volume of activity
- Environmental regulations and de-carbonization initiatives are impacting itinerary and route planning

Nanaimo's Strategic Advantage

**33 nautical miles from
Vancouver**

- § Hullo Ferries
- § Helijet
- § BC Ferries Departure Bay
- § BC Ferries Duke Point
- § Harbour Air
- § Seair
- § Nanaimo Airport



While Nanaimo's 2025 cruise schedule is small in scale, it punches above its weight.

The vessel's arrival marks the first of four scheduled cruise ship visits to Nanaimo this season, a modest but meaningful figure for a city steadily re-establishing itself as a boutique port of call along the Pacific Northwest.



Our Core Strengths

- § Infrastructure – deep-water berth, modern accessible terminal
- § Single-berth advantage – full focus on one vessel at a time
- § Strong local and industry partnerships – Snuneymuxw First Nation, City of Nanaimo, Tourism Nanaimo, SSA, Cruise Line Industry Association (CLIA)
- § Nimble, adaptable leadership & staff



Single Cruise Berth: A Unique Advantage



- Undivided attention and resources
- Smooth, seamless operations from ship to shore
- Strong coordination with service providers, suppliers & tour operators



SSAMarine



exp



BRITISH COLUMBIA
COAST PILOTS

“HX prioritizes sustainability, community benefit, and low-impact tourism, which aligns perfectly with the values of the Port of Nanaimo.”

Gebhard Rainer, CEO, HX Expeditions



Our goals

- Authenticity, brand alignment, innovation, teamwork
- Building a cruise industry that is thriving, sustainable & resilient
- Remaining deeply connected to the people & places we serve



Thank you!

