

2026 MEDIA PLANNER

MAGAZINE, E-NEWS & SPONSORSHIP OPPORTUNITIES

Effective marketing and promotional initiatives focused on ports and port stakeholders throughout the Pacific Ocean.

1. Pacific Ports Magazine

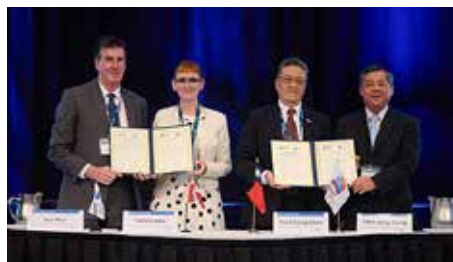
Now 100% digital, Pacific Ports Magazine is published three times per year and mailed to ports and port stakeholders across the Pacific Ocean.

2. Semi-monthly Enews

Direct emails with current news, event promotions and member activities...

3. Events

Two conferences per year (Winter and Summer) to build relationships through networking, demonstrate leadership by sharing best practices, and apply lessons learned...attendees include port commissioners/directors, senior management, and operations personnel as well as stakeholders and supporters within the Pacific Port community.



Readership...

Pacific Ports Magazine is distributed via direct emails (and enews), social media, and website (www.pacificports.org), to member and non-member ports (governance, senior executive/management and operation-level positions) as well as key stakeholders (terminal operators, shipping lines, government agencies, etc.) throughout the Pacific.

Print rates (Members receive a 10% discount!)

All ads are four colour — To receive multiple-issue discounts, ads must be booked in advance.

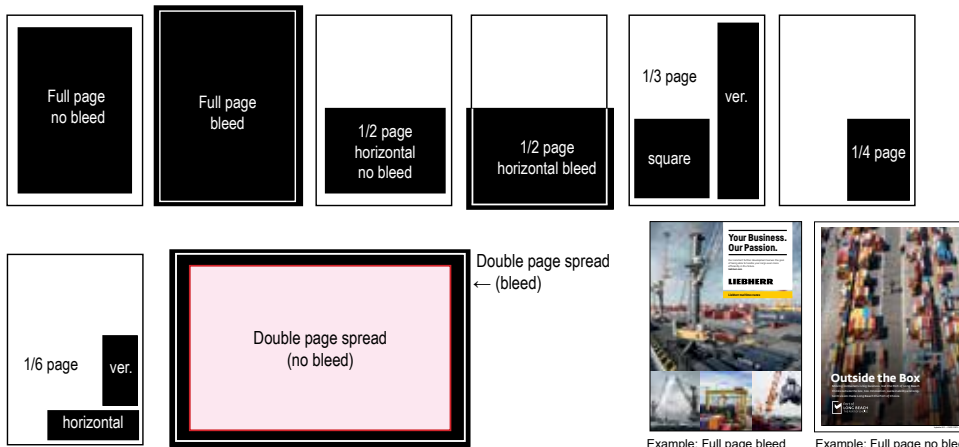
	1 issue	x 2 issues (price per issue)	x 3 issues (price per issue)
Full page (cover position add 20% per issue)	US\$1,850	US\$1,675	US\$1,550
1/2 page horizontal	US\$1,125	US\$1,025	US\$930
1/3 page square / vertical	US\$680	US\$620	US\$560
1/4 page	US\$815	US\$730	US\$660
1/6 page horizontal / vertical	US\$425	US\$385	US\$350
Double page spread (cover position add 20%)	US\$3,350	US\$3,025	US\$2,750
VIDEO ADVERTISING NOW AVAILABLE!	US\$2,500	US\$2,200	US\$2,000

Creative services available. 15% commission to recognized agencies.

Ad Size (width x height)	Non-Bleed Size (inches)	Bleed Trim Size (please add minimum .125" to each side beyond trim)
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TRIM SIZE (7.875 x 10.875 inches) - live copy must be at least .2" inside trim

Full page	7.125 x 10.125	7.875 x 10.875 (incl. bleed: min. 8.125 x 11.125)
1/2 page horizontal	7.125 x 5.059	7.875 x 5.4375 (incl. bleed: min. 8.125 x 5.6)
1/3 page square	4.6875 x 4.9375	n/a
1/3 page vertical	2.25 x 10.125	n/a
1/4 page	3.4688 x 4.9375	n/a
1/6 page horizontal	4.6875 x 2.3	n/a
1/6 page vertical	2.25 x 4.9375	n/a
Double page spread	15 x 10.125	15.75 x 10.875 (incl. bleed: min. 16 x 11.125)



Contact Philippe Critot:

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Semi-monthly Enews ads:

Issued twice per month.

\$200 per email.

Note: E-news editions are interrupted two weeks prior and two weeks following conferences. For 2026, this will include: mid-July to mid-August; winter interruption will include mid-January to mid-February.

Ad Size (width x height):

730 x 90 pixels at 96 dpi

Material:

Preferred file format:

Enews ads are accepted in the following formats: All graphics should be in RGB colour mode and supplied as JPEG or GIF. Resolution for quality reproduction should be 96dpi at 100% scale.

Files can be e-mailed to jane@pacificports.org.

Digital Magazines ads should be 300 dpi at 100% and are acceptable in the following formats: JPEG or PDF.

For technical questions, please contact Jane McIvor (1+604-893-8800 / jane@pacificports.org).



Key dates for 2026...

Semi-monthly Enews:

Enews issues are sent on the 1st and 15th (or closest to avoiding weekends).

Book by: The 1st for the mid-month Enews; The 15th for the month-end Enews

Material due: Three days prior

Pacific Ports Magazine:

	March/26	July/26	October/26
Book by:	March 6, 2026	July 10, 2026	October 9, 2026
Ad material due:	March 13, 2026	July 18, 2026	October 16, 2026
Released by:	March 20, 2026	July 24, 2026	October 23, 2026



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2026 MEDIA PLANNER EVENTS

PacificPortsConference.com

Annual (Summer) and Winter Conferences

Please note: Sponsorships do not include conference registration.

Additional opportunities not listed above (e.g., higher levels or value-adds such as lanyards, delegate bags, etc.) are available.

Benefits / Sponsor Level	Fleet Admiral US\$10,000	Admiral US\$5,000	Commodore US\$4,000	Captain US\$3,000	Lieutenant US\$2,000	Crew US\$1,000
Logo on pacificportsconference.com with link to sponsor's site	✓	✓	✓	✓	✓	✓
Logo on all communications leading up to conference	✓	✓	✓	✓	✓	✓
Logo on conference agenda and on-site signage (including PowerPoint)	✓	✓	✓	✓	✓	✓
Insert in delegate bag	✓	✓	✓	✓	✓	✓
Conference attendee contact list	✓	✓	✓	✓	✓	✓
Title Co-sponsor for dinner	✓					
Title sponsor for lunch; welcome reception; golf		✓				
Title sponsor for breakfast			✓			
Title sponsor for break/networking session				✓		
General sponsor (paired with sponsors on meals/events above)					✓	✓
One-sixth-page advertisement in conference on-site agenda						✓
Quarter-page advertisement in conference on-site agenda					✓	
One-third page advertisement in conference on-site agenda				✓		
Half-page advertisement in conference on-site agenda			✓			
Full-page advertisement in conference on-site agenda	✓	✓				
Pop-up banner display at conference	✓	✓	✓			

Conference locations and dates :

AUGUST 3 TO 6, 2026: Guam

JANUARY 27 to 29, 2027: Hawaii

SUMMER 2027: Stockton, California

JANUARY 26 to 28, 2028: Hawaii

SUMMER 2028: American Samoa

ASSOCIATION OF PACIFIC PORTS

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