



**The Port  
OF HUENEME**



— committed to —  
**COMMUNITY**

# **S.P.E.E.D. INITIATIVE**

*Maripas Jacobo*

*Thursday, January 29<sup>th</sup> , 2026*

# PORT GOVERNANCE



PRESIDENT  
JASON T. HODGE



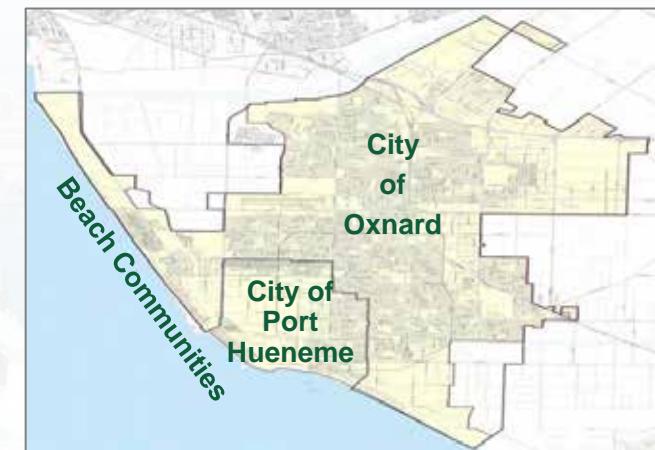
SECRETARY  
JESS J. HERRERA



COMMISSIONER  
CELINA L. ZACARIAS



COMMISSIONER  
JESS J. RAMIREZ



## VISION

To operate as a **self-supporting** port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

## MISSION

To be the preferred port for **specialized cargo** and provide the maximum possible **economic** and **social** **benefits** to our community and industries served.

# PORt OF HUENEME

ESSENTIAL TO THE LOCAL ECONOMY



- **\$18 BILLION IN CARGO ANNUALLY**
- **#1 WEST COAST BANANA PORT**
- **#5 US MARKET SHARE FOR REFRIGERATED CARGO**
- **#5 US AUTO PORT**
- **TOP 10% OF US PORTS FOR AUTOS AND FRESH PRODUCE**



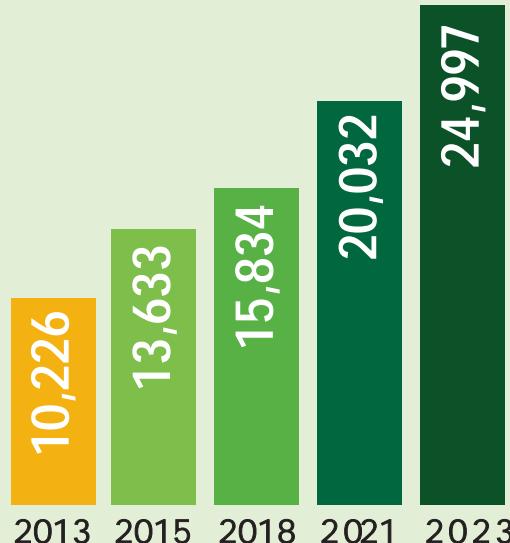


# ECONOMIC PROSPERITY

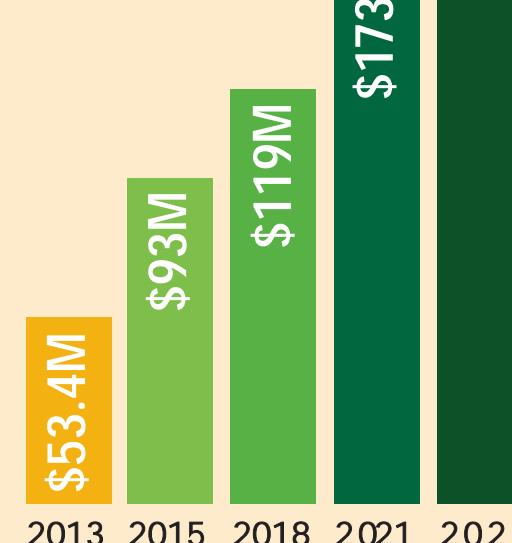


John Martin Associates Study, 2023

**JOBS**  
144% INCREASE  
SINCE 2013



**TAX REVENUE**  
224% INCREASE  
SINCE 2013



**ECONOMIC ACTIVITY**  
150% INCREASE  
SINCE 2013



**25,000 jobs**  
are supported by Port activity

- 3,451 direct jobs
- 3,832 induced jobs
- 2,013 indirect jobs
- 15,701 related jobs

**\$236 million**  
state and local taxes

- \$132.7 million: direct, induce, indirect taxes
- \$87.5 million: related taxes

**\$2.8 billion**  
of total economic value  
supported in the region

- \$733.7 million of direct business revenue
- \$674.4 million of re-spending of direct income and local consumption
- \$1.4 billion of related business revenue



# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.) CHARTING COURSE – COMMITTED TO COMMUNITY



- Over **\$365,000 per year** local sponsorships
- **150+** Local Food Drives for **60,000+** Families
- **2 million lbs.** Fresh Produce Distributed
- **22<sup>ND</sup> Global Trade & Logistics High School Program**
- **2,000+** Visitors Welcomed (K-16 field trips & Port Tours)  
Per Year
- **13<sup>th</sup> Annual Banana Festival**

# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.)

## BUILDING THE COMMUNITY OUTREACH DEPARTMENT

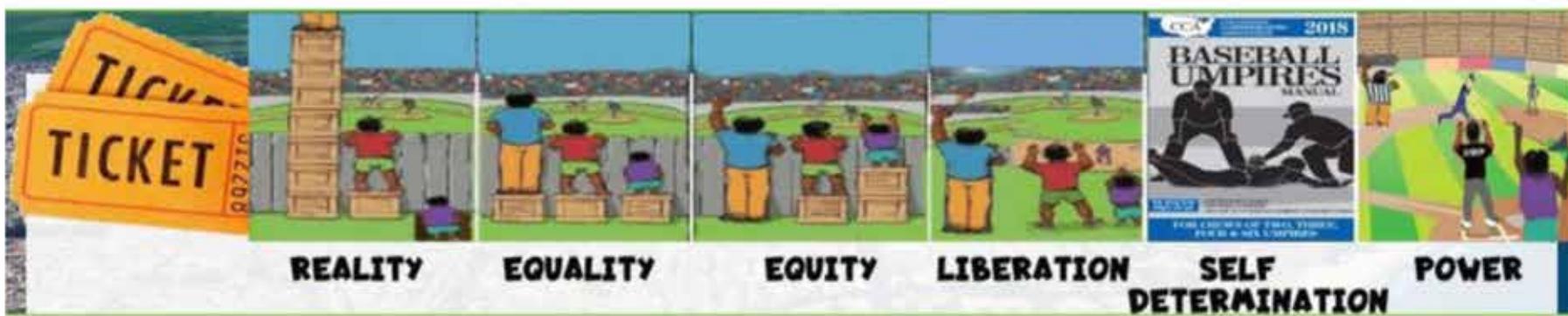


### As California's Ports Expand, Neighboring Communities Fight Back Against Pollution

By Claudia Boyd-Barrett • Mar 18, 2019



- Concerns over perceived Port pollution
- COVID-19 Pandemic
- Creating meaningful connection with community



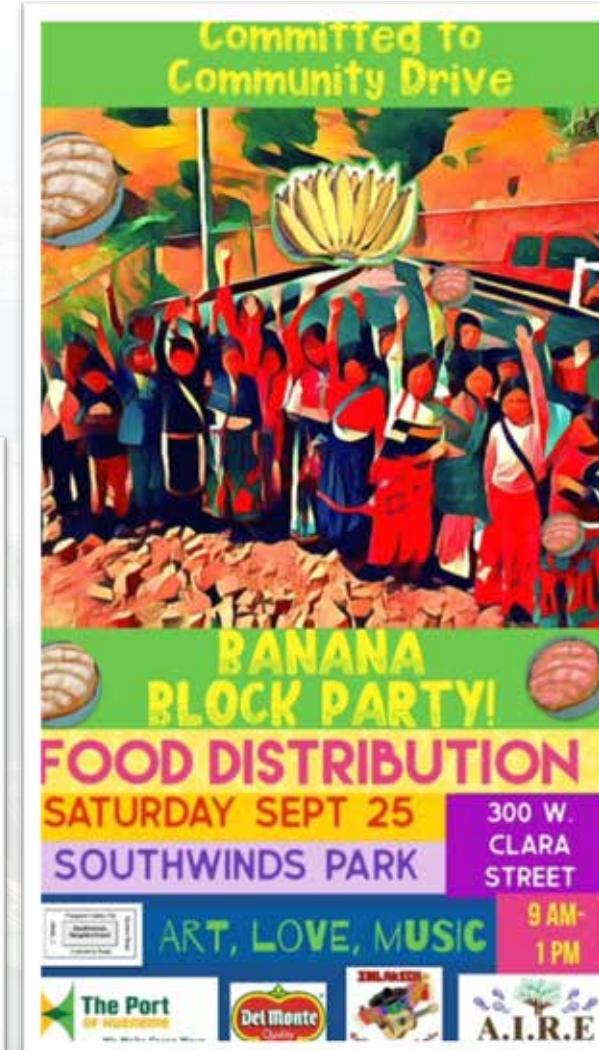
# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.)

## BUILDING THE COMMUNITY OUTREACH DEPARTMENT



- Develop dignifying experiences for local community:
  - Involvement in community air quality monitoring projects
  - COVID-19, Emergency Food Relief
  - Community Outreach Master Plan
  - Port of Hueneme 10-Year Strategic Plan
  - Social Equity & Action Plan
  - S.P.E.E.D./ Workforce Development

All While Maximizing Economic and Social Benefit!



# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.)

## BUILDING THE COMMUNITY OUTREACH DEPARTMENT



Summer 2021



Winter 2025

# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.) OVERLAPPING WORKFORCE NEEDS



Commercial Operations



Municipal Agencies



Local Trade Related  
Companies



 **Caltrans**

**\$2 Million**

PFIP Grant



Administration  
Design/Engineering  
Constructions Utilities

# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.) CHARTING COURSE - PROGRAM OVERVIEW



## GOALS

- Workforce “Upskilling”
- Increased Employment Pathways for Local Families
- Build Momentum for Simultaneous Growth with Port of Hueneme

## CORE ELEMENTS

- ESL\*-to-Trade Pipeline
- Intentional Collaboration with Farmworkers and Low-Income Families
- Scholarships, Internships & Apprenticeships

## COMMUNITY CENTERED

- Social Equity/Social Capital
- Environmental Stewardship
- Enhance Relationships with Local Trades, Education, & Non-profits

ESL\* = English as a Second Language

# SUSTAINABILITY, PROSPERITY, EDUCATION, EQUITY-DRIVEN (S.P.E.E.D.) CHARTING COURSE - PROGRAM OVERVIEW



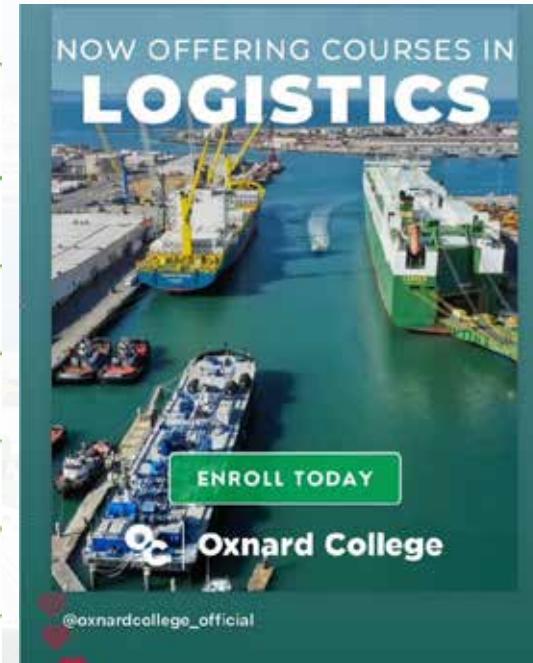
# PROJECT PARTNERS



## REGIONAL EDUCATION, NON-PROFITS, & LOCAL TRADES



Partners	Amount
	► <b>Ventura County Community College District   Ages 18+</b> \$500,000.00
	Offers a Logistics Certificate program with up to \$2,500 scholarship for students who enroll and complete it. <i>Oxnard College Foundation was the first to match the funding for this Initiative.</i>
	► <b>OUHSD Global Trade Academy   Ages 14 - 18</b> \$500,000.00
	Enhancing high school curriculum with logistics career pathways at Del Sol High School.
	► <b>Rio School District   Ages 6 – 13 (STEAM Academy) 18+ (Adult ESL)</b> \$500,000.00
	Supports students and families with afterschool STEAM clubs, ESL classes, and Math Camp at CSUCI.
	► <b>CSUCI Student Apprenticeships   Ages 18+</b> \$60,000.00
	Supporting career readiness internship opportunities through its MVS Business School.



# PROJECT PARTNERS



## REGIONAL EDUCATION, NON-PROFITS, & LOCAL TRADES



	<b>►LiUna, Women in Construction Program   Ages 16+</b>	<b>\$50,000.00</b>
Empowers women through its construction program and supports apprenticeships in the trades.		
	<b>►One Step A La Vez, Waves of Change   Ages 10 - 18</b>	<b>\$50,000.00</b>
Provides youth leadership development support in underserved communities in the Santa Clara Valley (Santa Paula/Fillmore/Piru).		
	<b>►Nyeland Promise   Open to All Ages</b>	<b>\$50,000.00</b>
Offers adult ESL classes and labor trade connection to support parents in the community.		
	<b>►Students for Eco-Education &amp; Agriculture (SEEAG)   Ages 14 – 18</b>	<b>\$33,800.00</b>
Introduces students to STEAM career pathways in agriculture and food systems.		
	<b>►Reel Guppy Outdoors Inc.   Ages 14 - 25</b>	<b>\$28,288.00</b>
Engages high school students in STEAM-focused internships.		

# PICKING UP S.P.E.E.D.



## A “WHOLE FAMILY” APPROACH

- ü **Trades Outreach for English Learner Families (ESL):** ESL → GED → Trade pathway
- ü **K-16 Student & Parent Pathway:** Opportunities at Port of Hueneme, Local Community Colleges, and University
- ü **Paid Internships & Tuition:** High School & College Students Earn Hands-on Experience
- ü **Recruitment & Training:** Trades Engage Parents & Students
- ü **Community Commitment:** Increased Focus on Port-Adjacent Community
- ü **Grant Competitiveness:** Strengthens Position for Future Funding
- ü **Foundation Building:** Build Support for Upcoming Port Initiatives



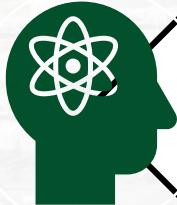
# DELIVERING AS A REGIONAL POWERPLAYER



**300 Logistics & Electric Vehicle Mechanics Certificate Graduates**



**500+ High School Students Directly Connected to Logistics Pathways**



**500+ Rio School District Students into STEAM and Logistics Academy**



**60 College/University Student Internships**



**500 Adults into ESL-to-Trade and ESL-to-GED**



**140 Global Trade and Logistics Students Graduated from the Port of Hueneme**



**TOTAL: 2,000 FAMILIES DIRECTLY BENEFITING**

# THE PEOPLE BEHIND THE NUMBERS

## BUILDING A MOVEMENT TOGETHER



Nyeland Promise, ESL Graduation Fall  
2024

# THE PEOPLE BEHIND THE NUMBERS

BUILDING A MOVEMENT TOGETHER



Community Solidarity Award Presented by The Central Coast Labor Council, AFL-CIO  
October 2025



United Farm Workers Union (UFW) & UFW National President Teresa Romero  
Labor Day 2025

# THE PEOPLE BEHIND THE NUMBERS

BUILDING A MOVEMENT TOGETHER



**Your Journey, Your Family, Our Port: Education  
and Workforce Development for All!**



**The Port  
OF HUENEME**

# THANK YOU!



To learn more or get involved, contact:

**Miguel Rodriguez** *Director of Community Relations & Workforce Development*  
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**Maripas Jacobo** *Community Outreach Specialist*  
[mjacobo@portofh.org](mailto:mjacobo@portofh.org)



**LiUNA!**  
WOMEN IN CONSTRUCTION  
PROGRAM LOCAL 585





**The Port  
OF HUENEME**



— committed to —  
**COMMUNITY**

**MAKING  
WORKFORCE  
WAVES**

**THROUGH  
GLOBAL TRADE**